

## Profile

A creative web technologist with a passion for developing efficient ways of using the internet. Experienced in Product Management and Marketing. An evangelist of web standards, usability, accessibility and user interface design best practices.

## Skills

### Product Management

- A holistic and competitive attitude towards software product management
- Extensive knowledge of best practices in internet/mobile internet technologies and cross-browser compatibility issues
- Experienced in researching, prototyping and usability testing
- Adept at working independently to launch projects, execute campaigns and develop teams

### Evangelism

- Confident and internationally experienced public speaker ( see: <http://www.navjotpawera.com/events.html> )
- Led and participated in several consumer forums and developer communities via public conferences and developer meet-ups
- Managed various official (and unofficial) online forums and blogs to support product campaigns
- Advocate of web standards, accessibility and usability through better code and design

### Web Technologies

- Markups and Scripting languages: HTML, XML, CSS, PHP (basic), DOM scripting, Javascript/ActionScript
- Successfully administered several online advertising and SEO projects
- Skilled in online traffic and usage monitoring using tools such Google analytics, Crazy Egg
- Adept in working with content management systems such as Wordpress, Joomla, Drupal, Etomite, ModX, NetOffice and so on

### Languages

- English (Excellent, First Language)
- Hindi (Excellent, Second Language)
- Punjabi (Excellent, Second Language)
- Norwegian (Learning)

## Experience

Sep, 2007 - Present

### Product Manager, Opera Software - Oslo, Norway

<http://www.opera.com/>

Took charge of co-ordinating requirements between Engineering, Marketing, Sales and various external business partners. Created product roadmaps, defined product specifications and executed complete product release cycles for the following products:

- **Opera Unite (Desktop):** Led three successful internal releases before co-ordinating the final public launch after which I managed the Product Marketing team
- **Opera Widgets (Desktop and Devices):** Defined specifications and roadmaps for multi-platform integration

- **Opera Web Mail (Desktop and Devices):** Initiated and followed up on public service upgrades. Re-negotiated contracts with service partners and managed the team working on new packages

*Jan, 2007 - Jan, 2009*

**International Liaison, The Web Standards Project** - Chandigarh and Bangalore, India

<http://www.webstandards.org/action/ilg/>

Established the Indian chapter of International Liaison Group for The Web Standards Project (WaSP) aimed at the growing developer community. Actively educated and promoted the following:

- Web standards and web accessibility
- Web development best practices (focussing on mobile web-development)
- Localization of documentation

Founded Gurugeeks, a community of people passionate about the web in India.

*Jun, 2006 - Sep, 2007*

**Web Evangelist, Opera Software** - Chandigarh and Bangalore, India

<http://www.opera.com/>

Started and led the Developer Relations department in India. Was the first employee of the Opera India office and worked independently. Made decisions around initiatives that were critical to the new office and the company in it's new demographic. Was the main spokesperson for Opera Software at a number of events; including:

- Conferences and seminars focussed around the web
- Barcamps and MoMo's
- Media (print, web and tv)
- Workshops and seminars at Educational institutions
- Training seminars at IT companies and national government establishments

*Jul, 2005 - Apr, 2006*

**Director, Information Systems, CueBlocks Technologies Pvt Ltd.** - Chandigarh, India

<http://www.cueblocks.com/>

Started the web development and SEO company with 2 partners and handled all web development related projects. Acquired an understanding in the technical and strategic requirements, and the challenges, of a start-up company during its different phases of growth.

*Jul, 2005 - Aug, 2006*

**Team Leader (Information Systems), AIESEC Chandigarh, India.** - Chandigarh, India

<http://www.aiesec.org/>

Created the online community portal for the AIESEC Local Committee. Actively participated in the decision making body.

*Jul, 2004 - Sep, 2004*

**Web Development Intern - GMA Infosys Pvt. Ltd.** - Chandigarh, India

<http://www.gmaindia.com/>

Designed and developed a new web site for the company. Also prepared interactive presentations and promotions, using Flash, for external use.

## Education

*June, 2005*

**Bachelor in Technology of Computer Sciences** - Punjab Technical University (India)

*Feb, 2001*

**CBSE Senior Secondary Education (Non-Medical)** - Govt. Model Senior Secondary School - 46, Chandigarh (India)

*Mar, 1999*

**CBSE Metric Education** - St. Johns High School, Chandigarh (India)

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*Last Updated: March, 2010*